



IMMEDIATE RELEASE

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## CUMMINS OUTDOORS TO EXHIBIT AT 2019 PGA MERCHANDISE SHOW AND SHOWCASE THE ALLIGATOR ELECTRIC GOLF CADDIE (EGC) THE FIRST EGC DESIGNED FOR GOLF COURSE RENTAL FLEETS

*RALEIGH, NC,* – Cummins Outdoors announced today plans to exhibit at the 66<sup>th</sup> PGA Merchandise Show, Jan. 22-25, 2019, in Orlando, Fla.

"We're excited to join companies like Titleist, Callaway, Nike and other industry leaders in demonstrating the latest and greatest the golf industry has to offer. As we debut our newest Electric Golf Caddie (EGC), The Alligator, we are very pleased to launch our new ProShop Rental Program for golf course Rental Fleets", Andy Cummins, Founder and Managing Partner.

During the PGA Show Demo Day, scheduled for Tuesday, Jan. 22, 2019, at the Orange County National Golf Center & Lodge in Orlando, Cummins Outdoors will showcase The Alligator EGC to influential PGA Professionals and VIP retailers.

From Wednesday, Jan. 23 to Friday, Jan. 25, Cummins Outdoors will showcase The Alligator at BOOTH 1017 on the show floor, as well as in the New Product Zone at the Orange County Convention Center. "Be sure to stop by our booth and say hello to our show mascot, Mr. Smiles, our live 3' alligator. He's friendly, but his tail has both a hook and a slice" Cummins said.

## **About Cummins Outdoors:**

Cummins Outdoors offers the finest Electric Golf Caddie (EGC) on the market today. The Alligator is the only 100% waterproof, sandproof and saltproof remote-controlled EGC that's designed for Golf Course Rental Fleets. The Cummins Outdoors's ProShop Rental Program offers golf courses a great alternative to purchasing and maintaining EGCs. With over 15,000 units sold in over 6 countries, The Alligator's tough, innovative design and attractive features makes it the smart choice for golfers *and* golf courses. The Alligator – *Better Caddie.Better Golfer* 

## **CONTACT INFORMATION:**

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## **About the PGA Merchandise Show**

The 66th PGA Merchandise Show, held Jan. 22-25, 2019, in Orlando, will welcome some 1,000 top golf companies and brands and more than 40,000 industry professionals from around the world to the industry's annual global summit for the business of golf. The PGA Show Demo Day, the world's largest professional golf testing event, will be held on Tuesday, Jan. 22, at the Orange County National Golf Center. During PGA Show days, Jan. 23-25 at the Orange County Convention Center, PGA Professionals, retailers and industry leaders will uncover the latest trends, source the newest golf merchandise, test the latest equipment, learn proven business best practices, network among peers and move forward the business of the game. The PGA Merchandise Show is a trade-only event and is not open to the public.

Learn more at PGAShow.com and engage with us at: **fy G G I** 



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